



CEO Weekly Brief – 4/20/2018

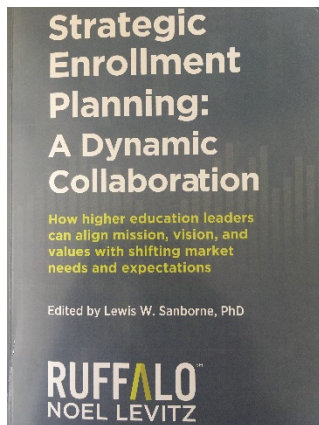
Dr. James Malm

This has been a busy travel week for me with a university-related conference the beginning of the week and a statewide convening of higher education leaders rounding out my time away from campus. I look forward to my return to the office next week and bringing back much valuable knowledge, information and updates to share.

STRATEGIC ENROLLMENT PLANNING

Monday through Wednesday of this week found me at two events sponsored by Ruffalo Noel Levitz in New Orleans, Louisiana. *The Symposium on the Recruitment and Retention of Diverse Populations* brought awareness to challenges, opportunities and strategies for better prioritizing an inclusive mission throughout all aspects of higher education. *The Strategic Enrollment Planning Forum* set the stage and provided a process for UNM-Gallup to carefully establish and utilize metrics to decide where we are, where we want to be and how we will get there. Strategic enrollment planning is a complex process that will be undertaken as a campus-wide initiative. I am committing our campus to the initial efforts of this task in fiscal year 2019. Much of the ground work will begin this summer in developing the framework for the UNM-Gallup SEP. In the words of Dr. Lewis Sanborne “SEP refers to a complex and organized effort to connect mission, current state and the changing environment to long-term enrollment and fiscal health, resulting in a concrete, written plan of action.” Accompanying me to the conference were Jayme McMahon, Ann Jarvis, Michelle Lee and Marilee Petranovich.

If you are interested in learning more about the SEP process, the link below takes you to Dr. Sanborne’s book.



HIGHER EDUCATION DEPARTMENT SUMMIT

Today I am attending the *Higher Education Department Governance Summit: Learning from the Best*. HED Secretary Barbara Damron is continuing conversations about the best way to govern branch campuses and community colleges. I look forward to bringing a branch campus perspective to the discussions. Please see the link below for the summit agenda.



NEW MEXICO
HIGHER EDUCATION DEPARTMENT

DIRECTOR OF BUSINESS OPERATIONS

Please join me in welcoming Mr. Robert Griego as the new UNM-Gallup director of business operations. Robert will assume his position on May 1st so please reach out to him as he joins our campus community. He brings with him over 25 years of accounting and management experience and a strong background in public budgeting. Most recently, Robert was the deputy treasurer for McKinley County and prior to that was the finance director for Cibola County. He holds a B.A. in Accountancy from New Mexico State University.

DEAN OF INSTRUCTION AND CHAIR OF BUSINESS AND APPLIED TECHNOLOGY SEARCH

There are currently no ongoing negotiations with any applicants in the most recent pool for dean of instruction candidates. I am setting forth a plan to

begin an open and joint search for both a dean of instruction and a chair for the division of business and applied technology. I will charge this one committee with undertaking the search process and recommending a slate of candidates for both positions. The committee will meet the minimum requirements for the search criteria and will start as soon as possible. They will be asked to work as effectively and efficiently as possible to fill both of these important positions.

CAMPUS CLIMATE SURVEY

The UNM main campus is taking part in a national student survey assessing sexual violence to help design response tactics and appropriate programs. Although this particular survey does not include students of branch campus, the results of the 2017 campus climate survey have recently been released and these do include responses from our UNM-Gallup students. Please click on the link below to view the results.

Campus Climate Survey on Sexual Misconduct 2017 Results

https://oeo.unm.edu/title-ix/campus_climate_survey_2017.html