

Environmental Scan

Update

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Overview of Presentation

- Survey
 - Demographics
 - Student Data
 - New Programs
 - Perception of UNM- Gallup
- New Program Recommendations
 - Scoring Methodology
 - Results
- More to come
 - Next steps
- Comments / Questions



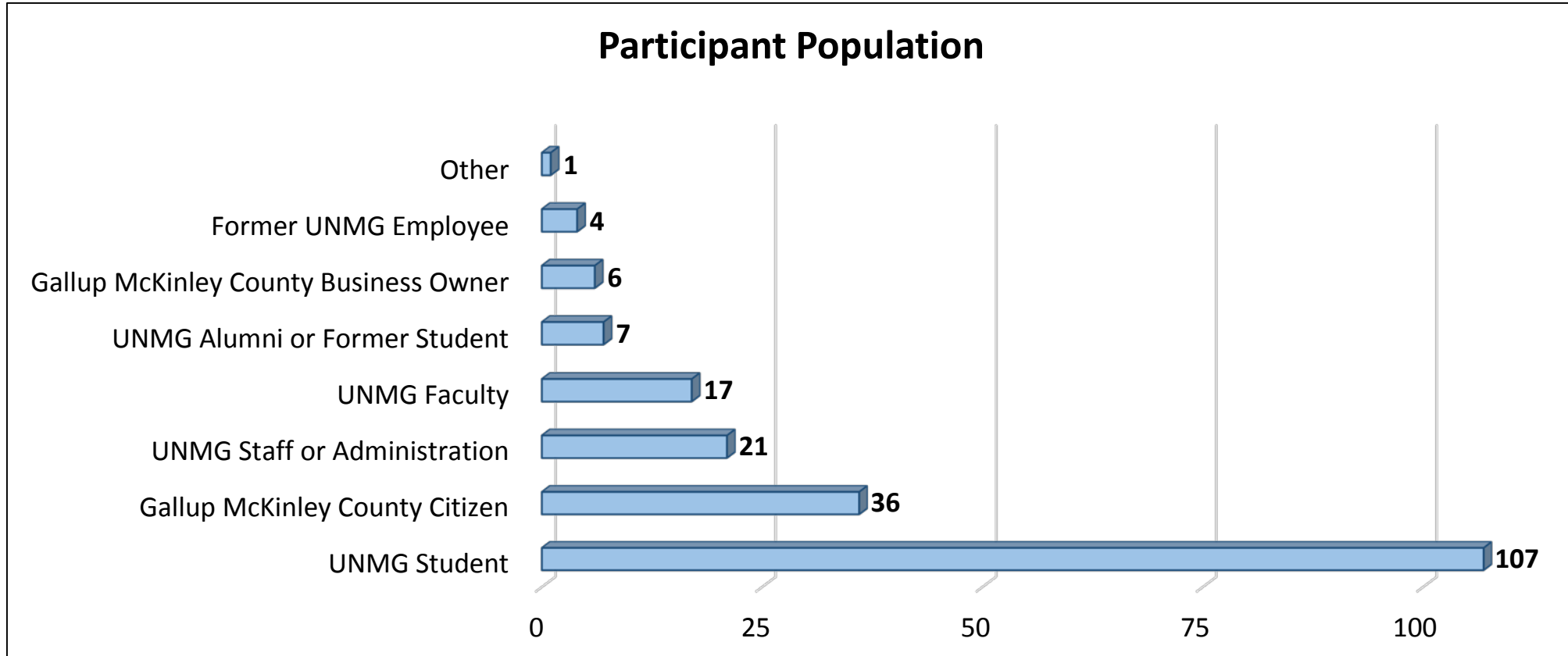
Survey: *Characteristics*

Administered via SurveyMonkey

Customized Questions depending on self-identification (i.e., UNMG student, faculty, staff, community member, etc.)

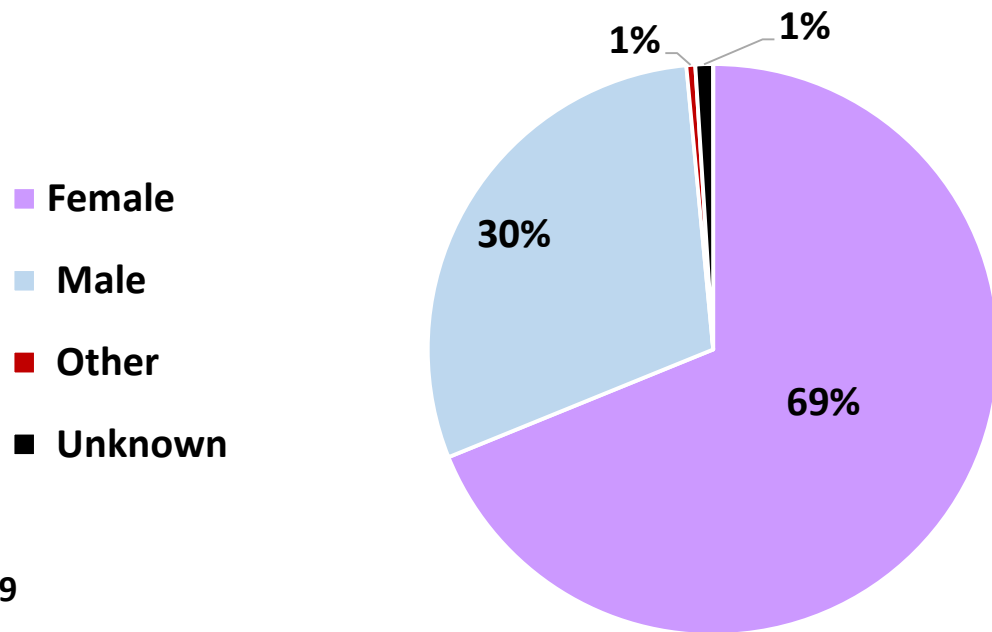
N = number of participants

Survey: *Demographics*



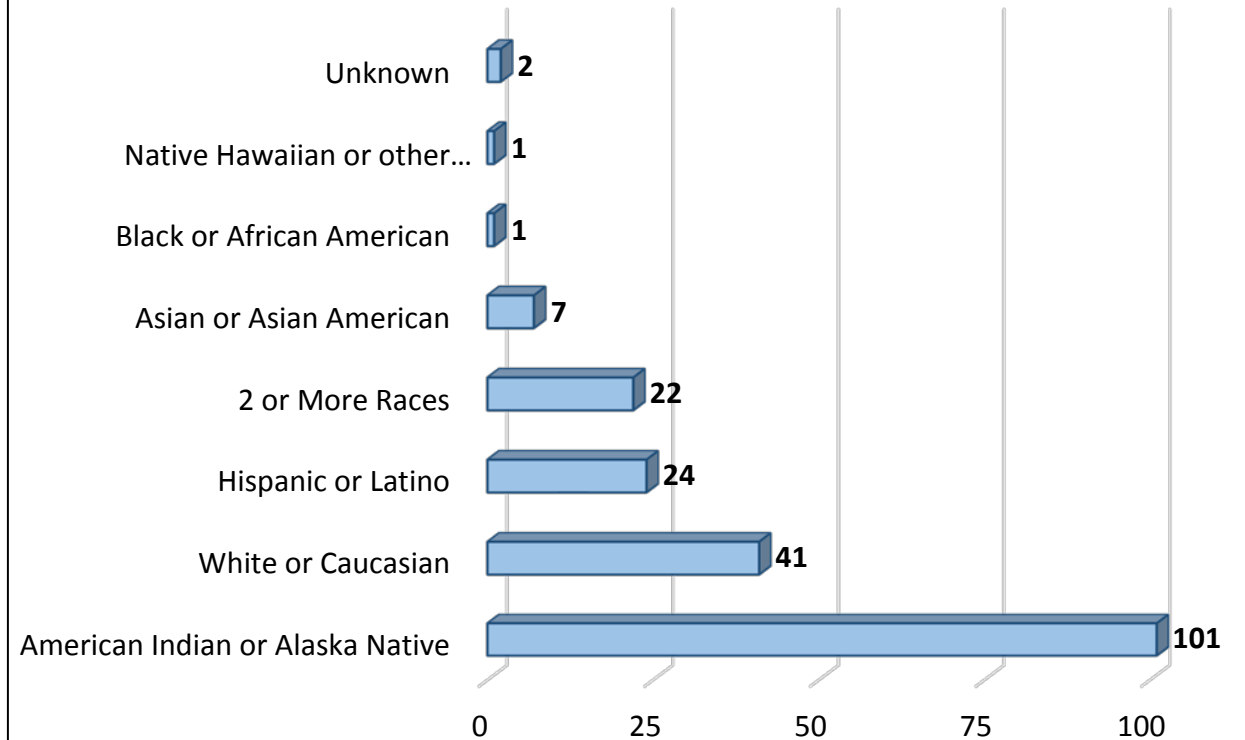
Survey: *Demographics*

Gender Distribution



N = 199

Race Distribution (IPEDS categories)



Survey: *Student Data*

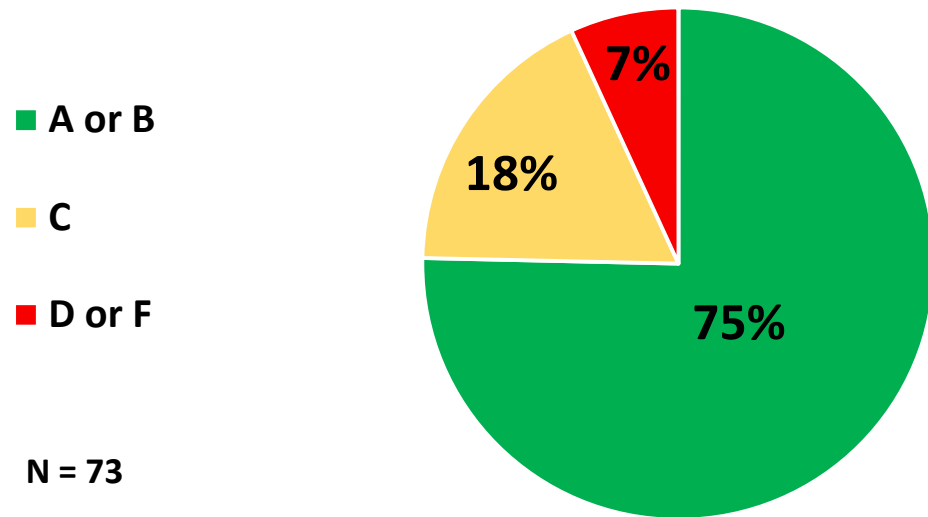
Top 3 Reasons UNMG students attend college

A college education will provide me with the specific skills and knowledge required in the field in which I hope to work.	42
A College Education will bring more career options and a greater number of job opportunities.	38
A college education will provide me with the knowledge, capabilities, ethics, and values that are essential to having professional success.	28
A college degree will help ensure a higher paying job.	26
College will help me to gain more knowledge that will be helpful throughout life- both on and off the job.	24
A college education will help to ensure that I make better, more informed decisions about my future, which will enhance my life in the long run.	21
A college education will help me to be a more critical thinker and problem-solver, better able to adapt in today's ever-changing society and economy.	18
A college education will prepare me for a life of civic responsibility and leadership.	14
Attending college will give me the opportunity to meet new and interesting people and experience new social situations.	10
A college education will give me an opportunity to learn about and from people and cultures that are different than my own.	7

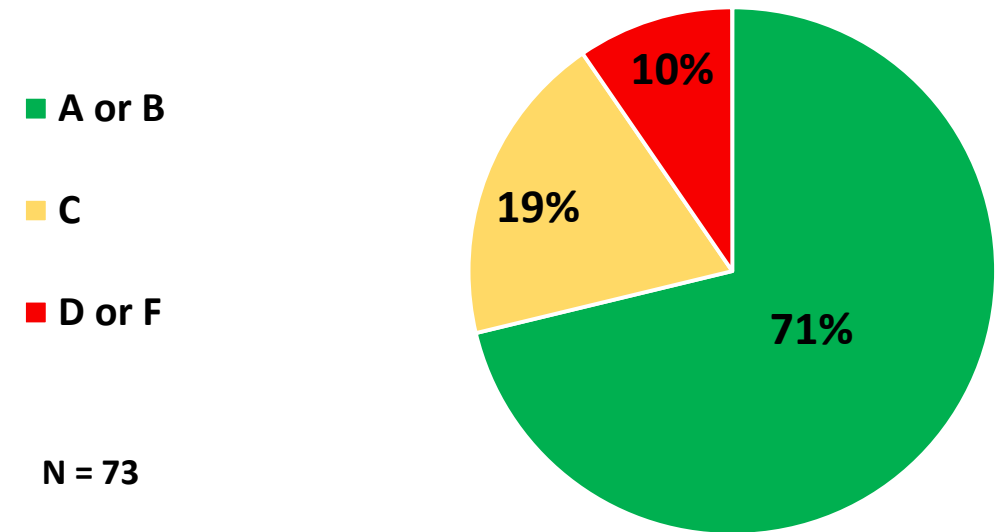
Top 3 Reasons UNMG students attend college

Survey: *Student Data*

What grade would you assign UNMG on the job it has done meeting your college expectations?



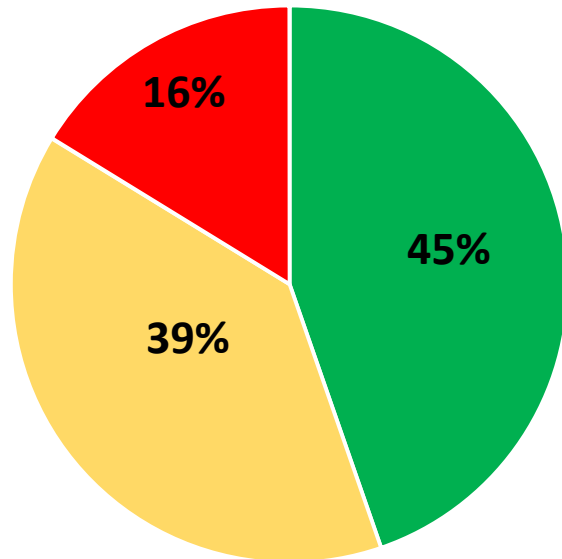
What grade would you assign UNMG on the job it has done preparing you for professional and career success?



Survey: *New Programs*

Should UNMG add additional programs?

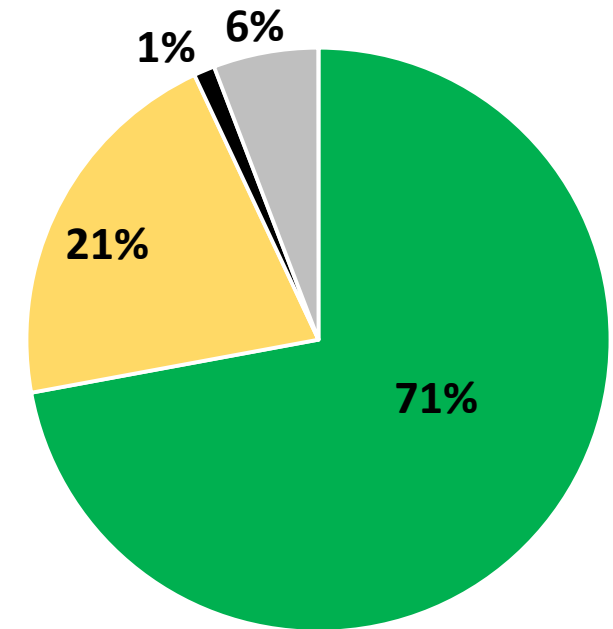
- Yes
- Maybe
- No



N = 197

When should the new program(s) be implemented?

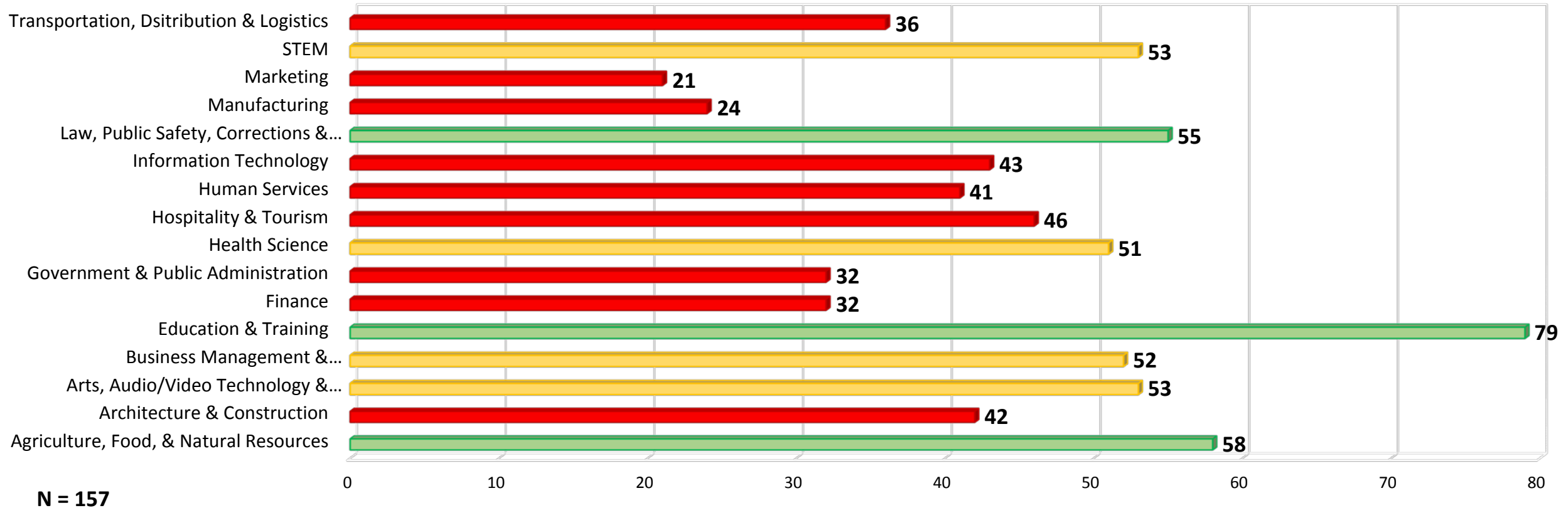
- Immediately
- 3-5 Years
- 5-10 Years
- Unsure



N = 87

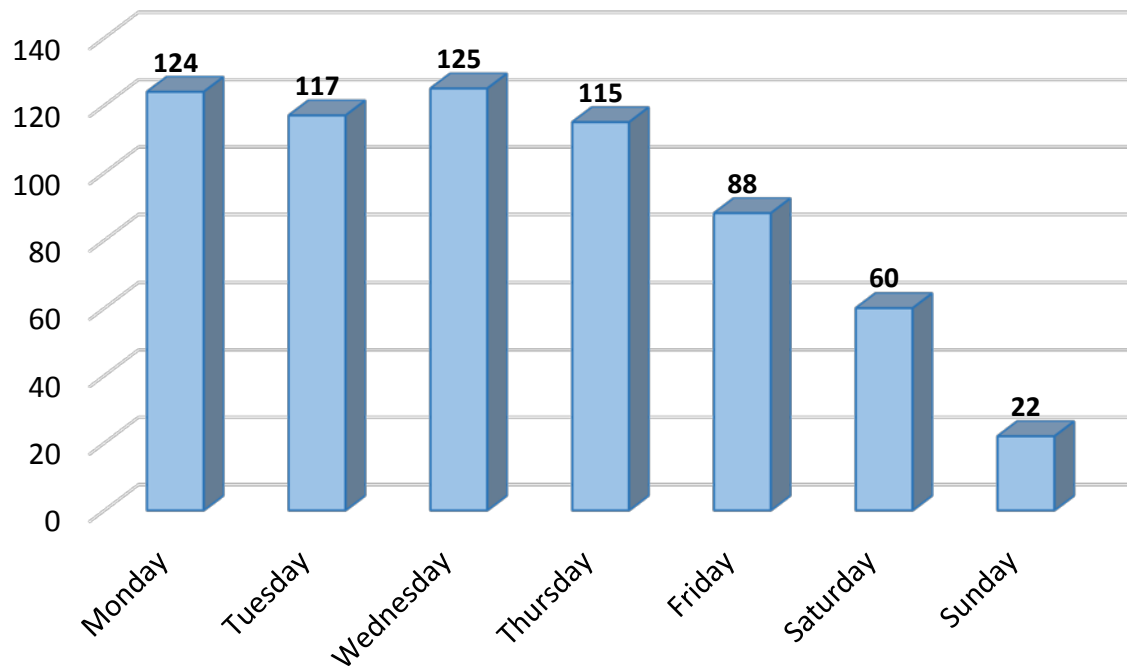
Survey: *New Programs*

Areas where new programs may be needed



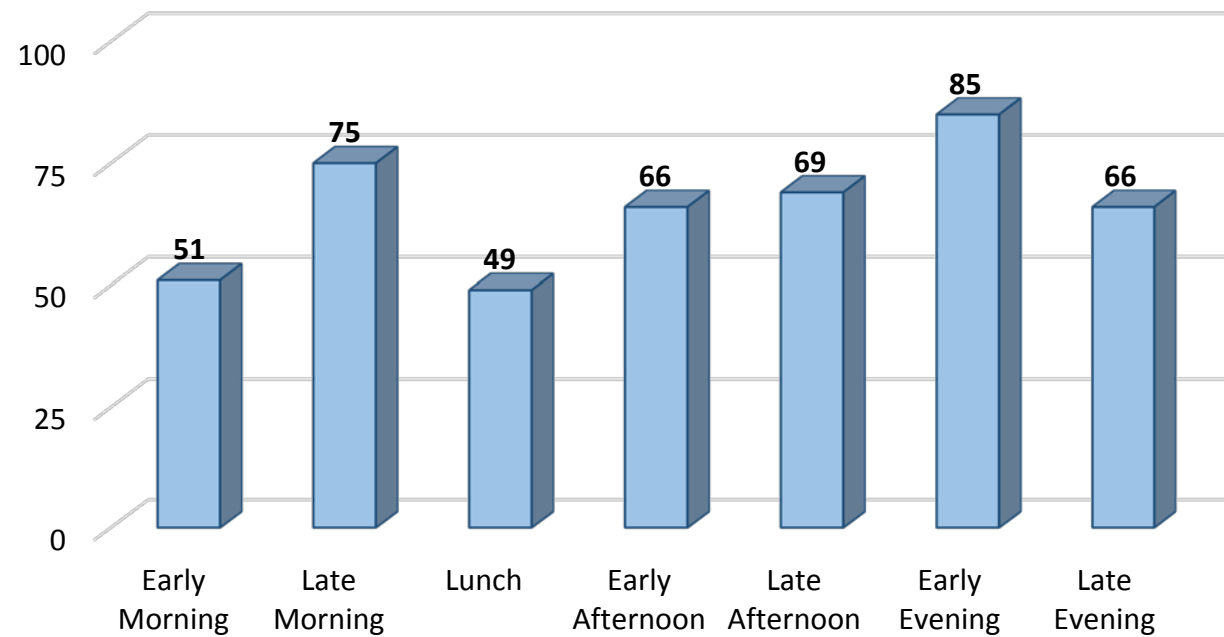
Survey: *New Programs*

Which days of the week are most convenient for students to attend class?



N = 156

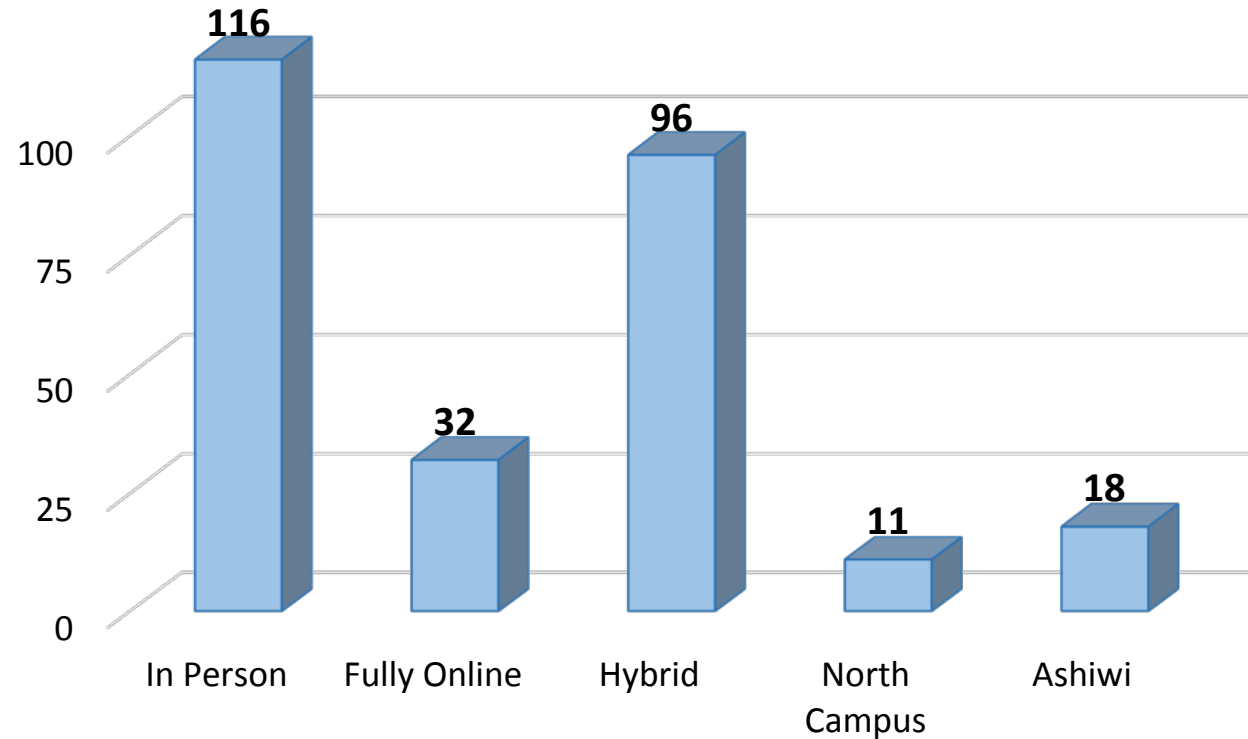
What time of day is most convenient for students to attend class?



N = 154

Survey: *New Programs*

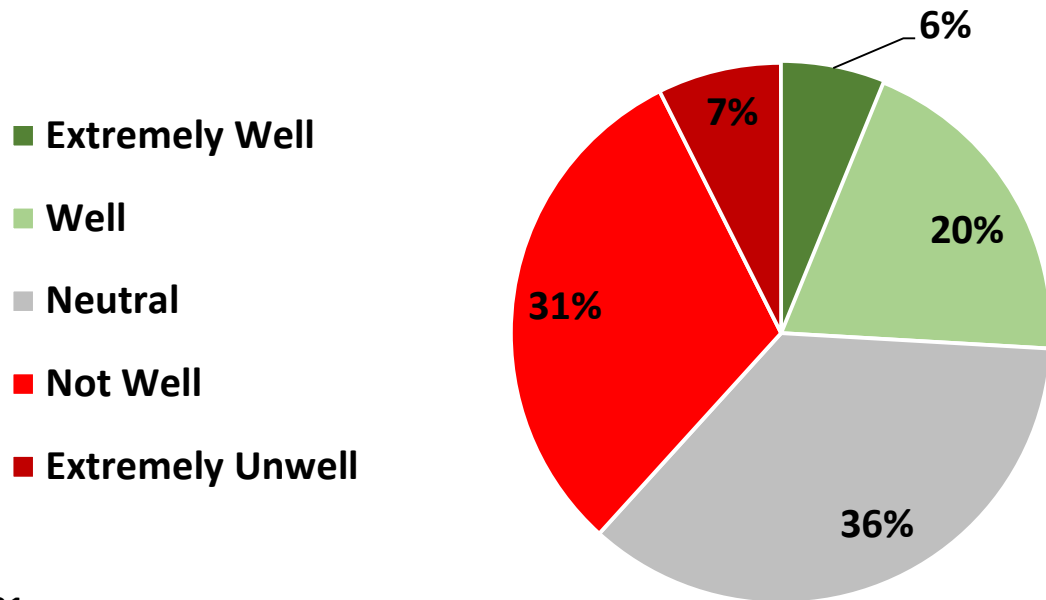
Location for New Programs



N = 156

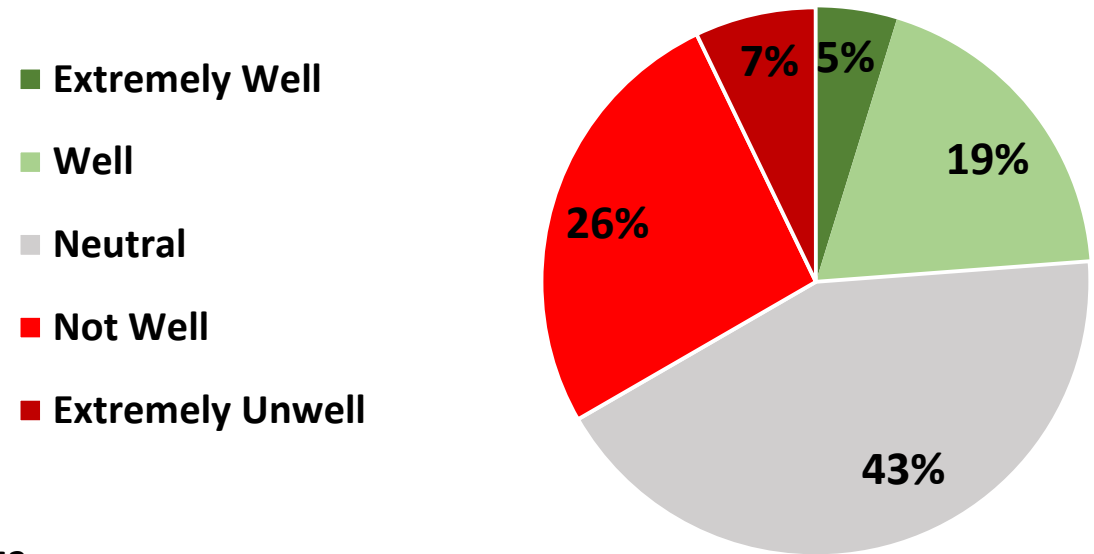
Survey: Perception of UNM-Gallup

How well does UNMG meet the needs of the community?



N = 81

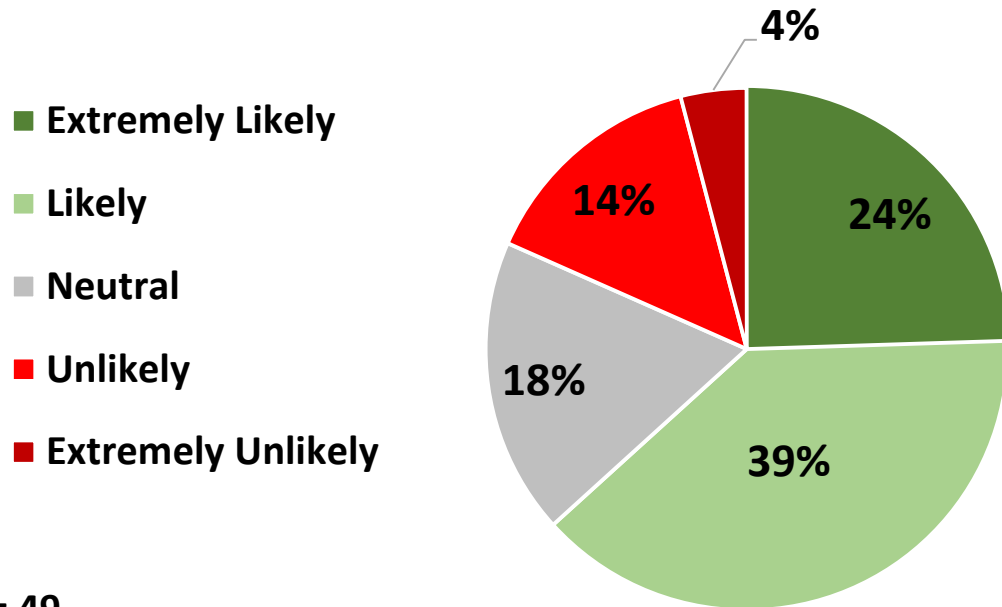
How well does UNMG meet the needs of local businesses?



N = 42

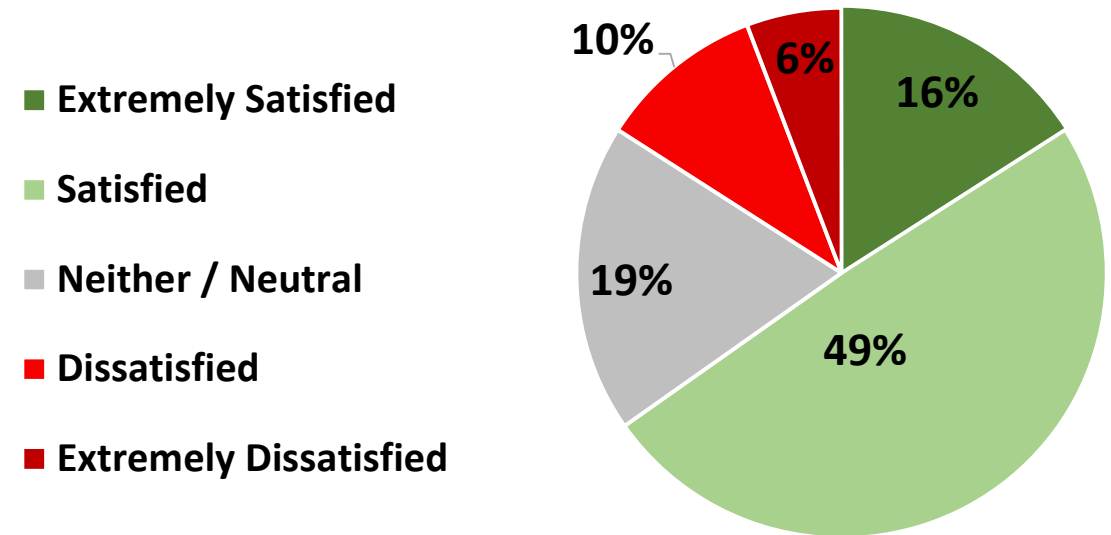
Survey: Perception of UNM-Gallup

What is the likelihood that you would recommend UNMG?



N = 49

How satisfied are you with UNMG graduates?

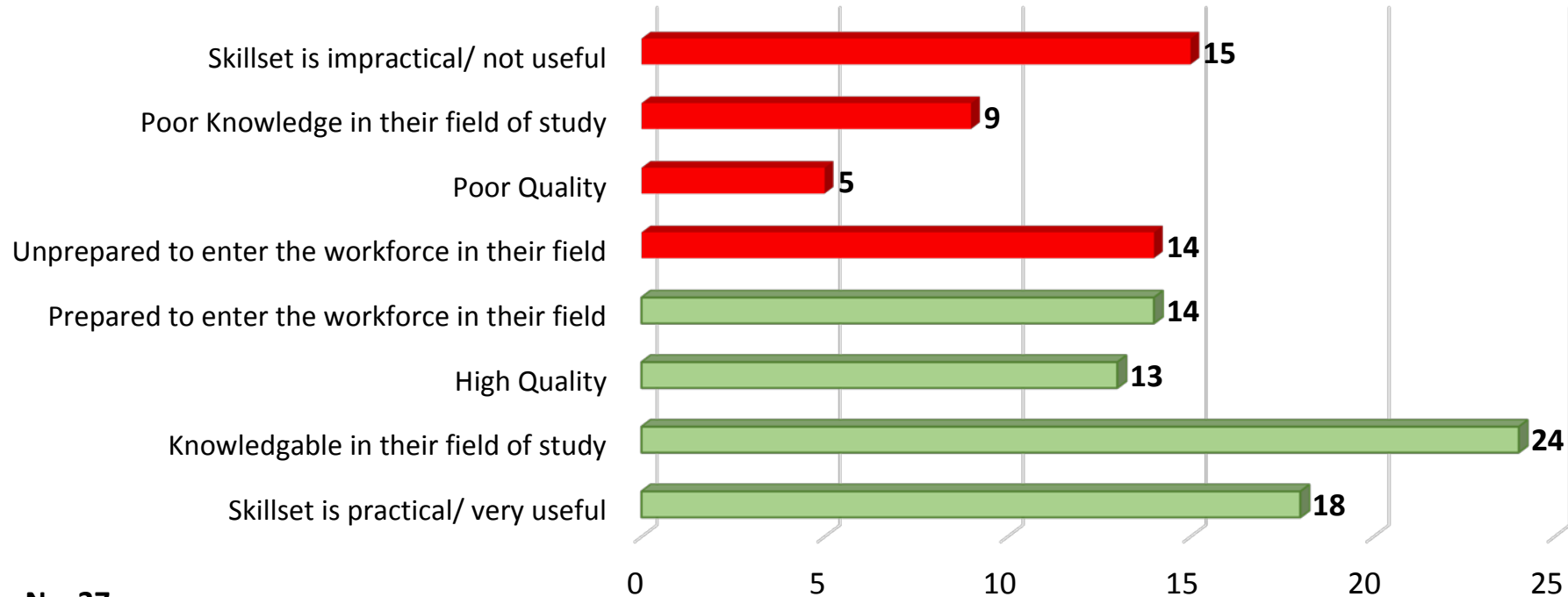


N = 69

Note: 18 participants were excluded from this total (original N = 87) as they had no experience with UNMG graduates

Survey: Perception of UNM-Gallup

Description of UNMG graduates



N = 37

Note: 28 participants responded that they had no experience with UNMG graduates, which is not displayed in this chart; N = 65 with these participants included

New Program Suggestions: *Scoring Methodology*

New program suggestions:

Sources:

Survey

Interviews

Focus Groups

National, State & Local Data:

Sources:

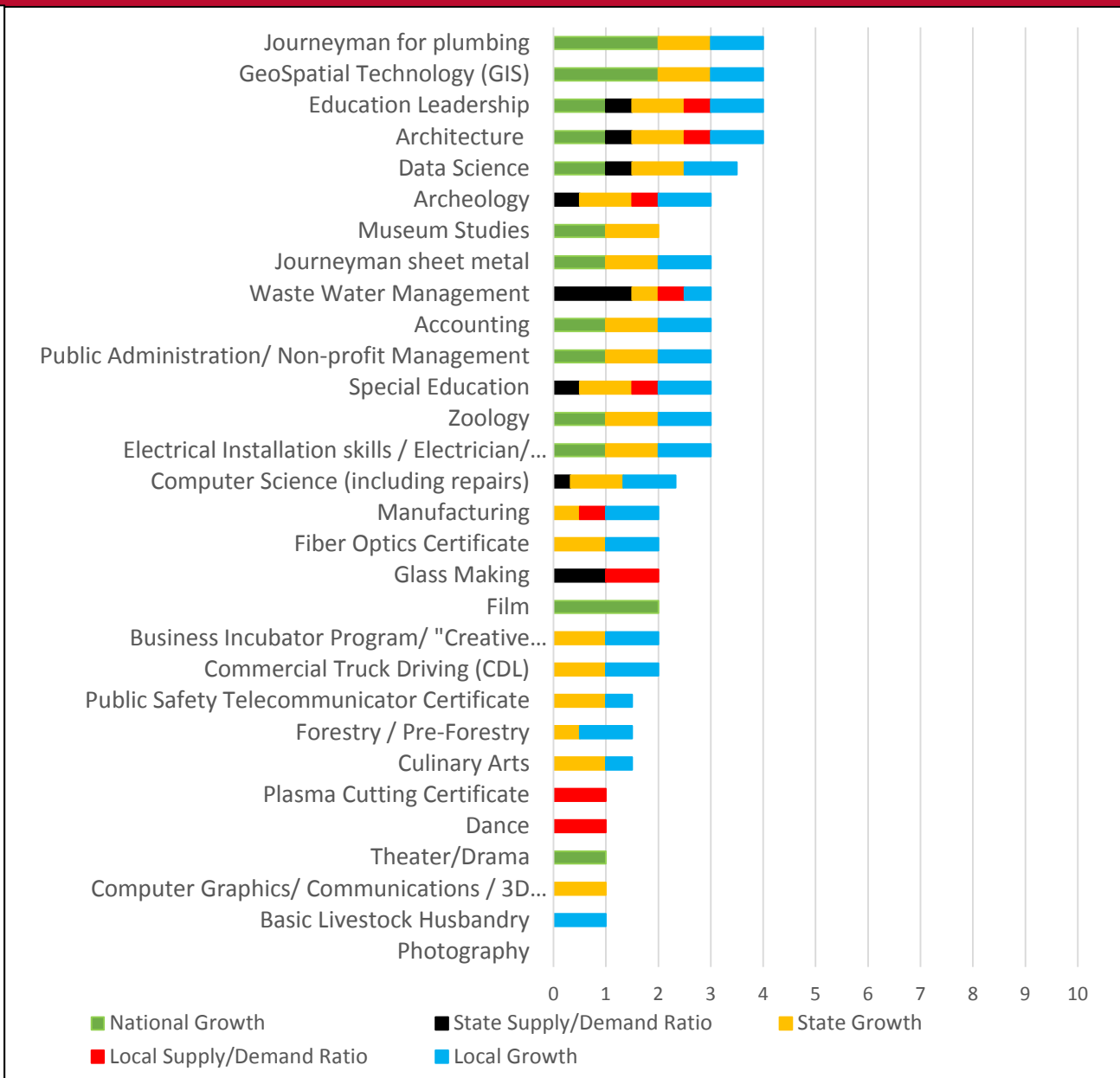
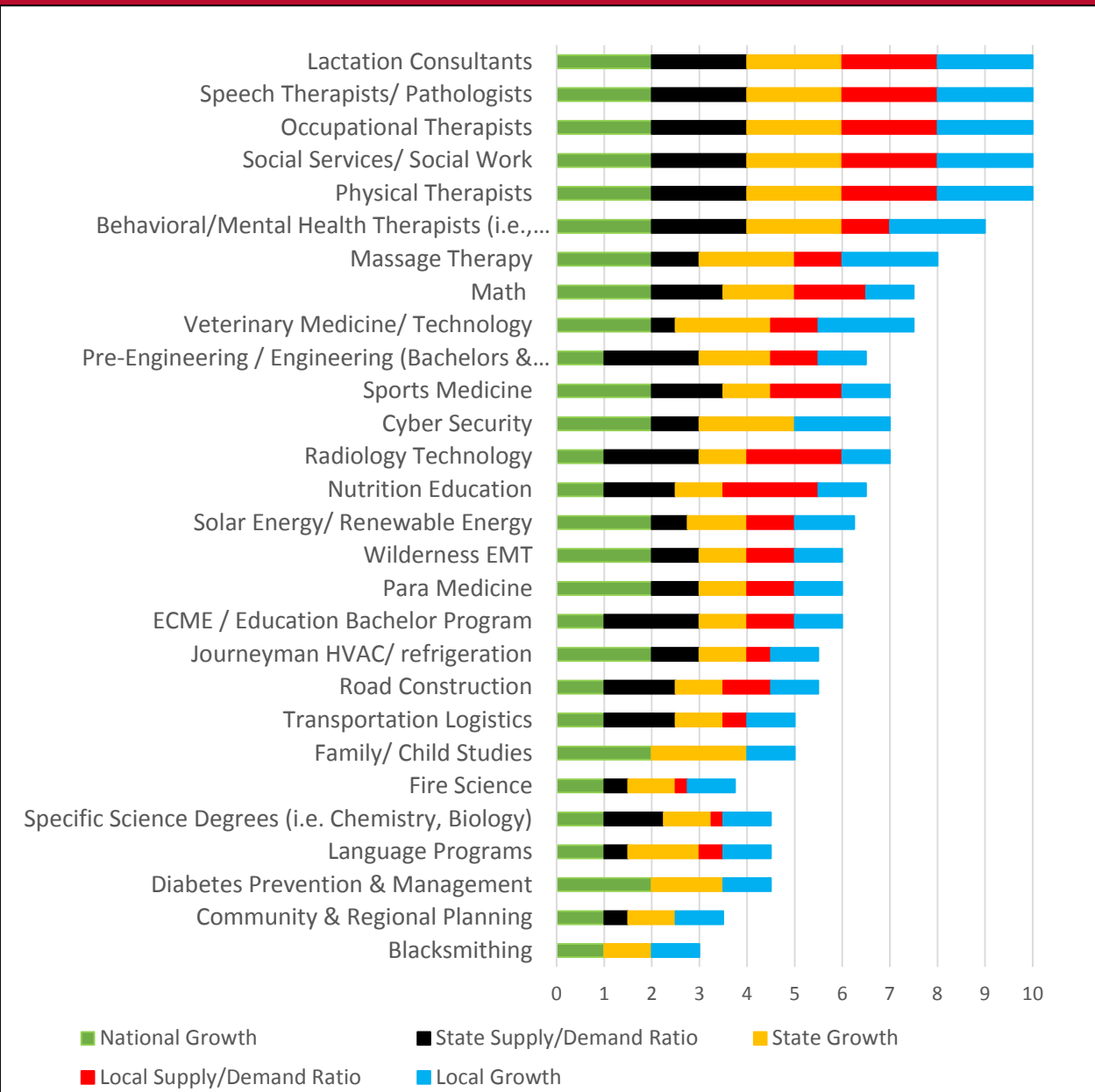
Bureau of Labor Statistics

New Mexico Workforce Connection

New Program Suggestions: *Scoring Methodology*

Score Type	Raw	Coded Score
National Growth	> 6.5%	2
	0% - 6.5%	1
	< 0%	0
State Supply/ Demand Ratio	Shortage	2
	Balance	1
	Surplus	0
State Growth	Growing	2
	Stable	1
	Decline or N/A	0
Local Supply/ Demand Ratio	Shortage	2
	Balance	1
	Surplus	0
Local Growth	Growing	2
	Stable	1
	Decline or N/A	0

New Program Suggestions: *Results*



More to come...

- Final Publication
 - *Additional Items:*
 - Interest Areas
 - Core Environmental Trends
 - Focus Group & Personal Interview Summary
- Public Forum
 - Share results with community
 - Comments / Questions

Thank you!!

Questions / Comments

