

UNM Gallup Website Standards

To maintain consistency on the UNM-Gallup webpages, UNM-Gallup webpages are designed using the following standards and guidelines:

1- Header and Footer

For UNM-Gallup Website, all webpages will have the same header and footer.

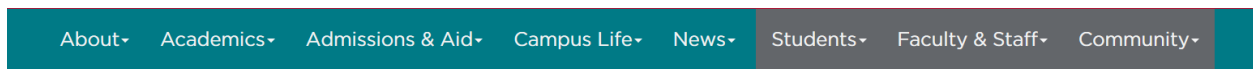
1.1- Desktop Version

Header:

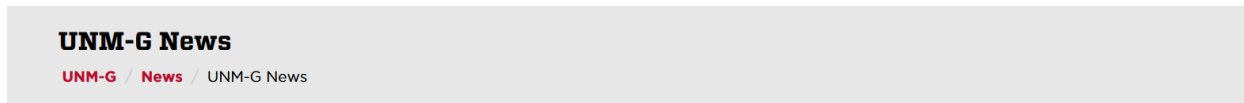
Logo Menu



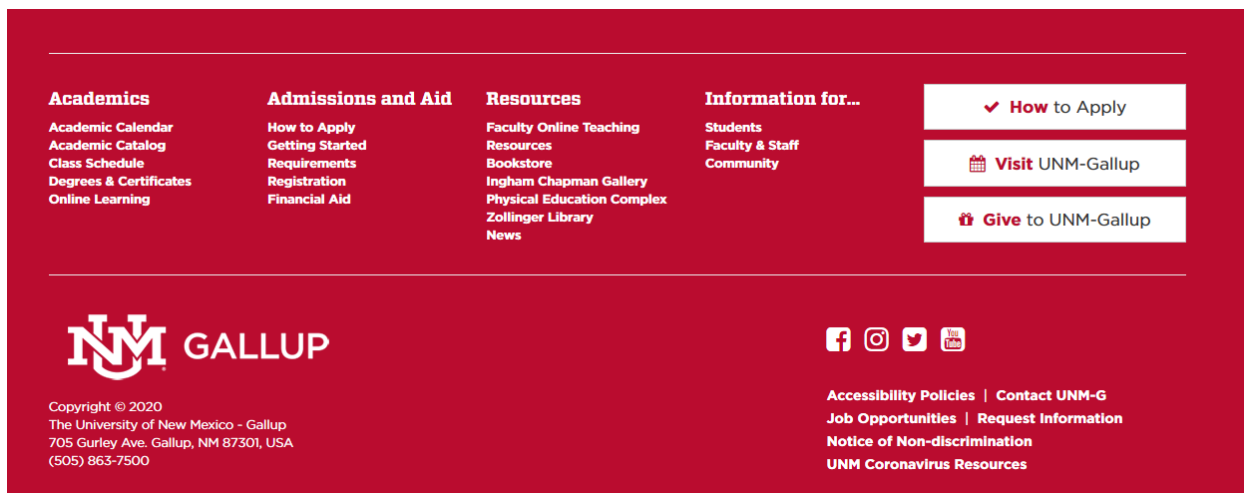
Main Menu



Title and Breadcrumb navigation



Footer:



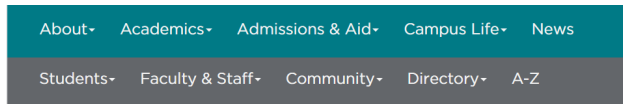
1.2 Tablet Version

Header:

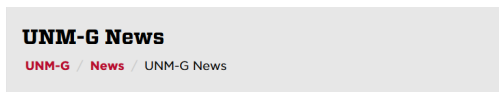
Logo Menu



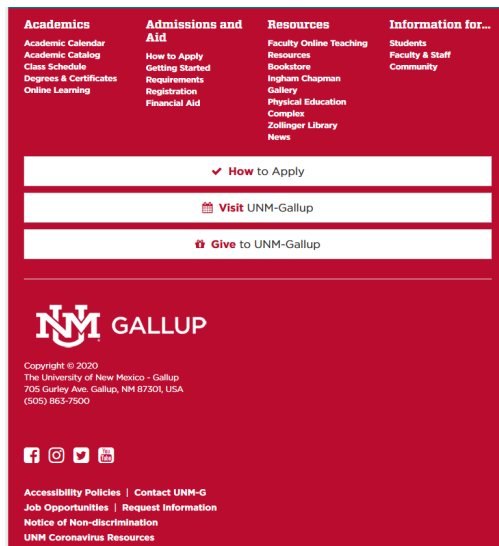
Main Menu



Title and Breadcrumb navigation



Footer:



1.3 Mobile Version

Header:

Logo Menu and Main Menu



Title and Breadcrumb navigation



Footer:



2- UNM-Gallup Templates:

Any new template should have the UNM-Gallup header and footer and follow UNM Brand guidelines: UNM Logos, Colors and Fonts

Here are the current approved templates:


2.1 Main webpage (unique webpage)

<https://www.gallup.unm.edu/>

The screenshot displays the UNM-Gallup website. The header features the UNM-Gallup logo, contact information (505.853.7500), and navigation links (myUNM, Directory, A-Z, Give). A secondary navigation bar includes links for About, Academics, Admissions & Aid, Campus Life, News, Students, Faculty & Staff, and Community. A prominent red banner at the top reads "UNM-Gallup Coronavirus (COVID-19) Updates". Below this is a large image of a train in a desert landscape with the text "UNM-Gallup's SBDC Remains on the Economic Frontlines for Our Community." and a sub-headline "We are tirelessly focused on serving students, business, industry, and other resources to help our local business community plan their pathway through this pandemic...". A row of icons links to Degrees & Certificates, Academic Calendar, Class Schedule, and Campus Map. The "Become a Lobo" section includes a paragraph about the community and four circular buttons: Getting Started, How to Apply, Financial Aid, and Tuition & Fees. Below this are icons for Support Resources, UNM-G Bookstore, P.E. Complex, and Zollinger Library. The "What's happening at UNM-Gallup" section features three columns of updates: UNM-G Announcements (05/22 - Chancellor's Weekly Brief, 04/14 - Afternoon Support Circle), UNM-G Events (JUN 04 - The Grey Area: Mandatory Student Training, AUG 05 - The Grey Area: Mandatory Student Training, SEP 04 - The Grey Area: Mandatory Student Training, OCT 06 - The Grey Area: Mandatory Student Training), and UNM-G News (NEW PROCESS TECHNOLOGY PROGRAM AT UNM-GALLUP ENTERS REVIEW STAGES, FACULTY ONLINE TEACHING RESOURCES). A "We all collaborate" section lists various campus partners. The footer contains links for Academics, Admissions and Aid, Resources, Information for..., and How to Apply, along with social media icons, copyright information, and accessibility policies.

2.2 Event webpage

<https://www.gallup.unm.edu/news/events.php>



☎ 505.863.7500

myUNM

Directory

A-Z

Give

Search UNM Gallup

Q

About

Academics

Admissions & Aid

Campus Life

News

Students

Faculty & Staff

Community

UNM-G Events

UNM-G / News / UNM-G Events

JUN 04

The Grey Area: Mandatory Student Training

11:00 AM

SSTC 200

AUG 05

The Grey Area: Mandatory Student Training

12:00 PM

SSTC 200

SEP 04

The Grey Area: Mandatory Student Training

5:00 PM

SSTC 200

OCT 06

The Grey Area: Mandatory Student Training

10:30 AM

SSTC 200

NOV 06

The Grey Area: Mandatory Student Training

12:00 PM


SSTC 200

DEC 03

The Grey Area: Mandatory Student Training

12:00 PM

SSTC 200



Holiday in New Mexico Annual Event

Host your next event at UNM-Gallup!
Visit our [Facilities](#) webpage

Explore more News options:

UNM-G Announcements

UNM-G Events

UNM-G News

Press Release Archives

Speakers Bureau

University of New Mexico - Gallup,
705 Gurley Ave.
Gallup, NM 87301
☎ (505) 863-7500

Academics
Academic Calendar
Academic Catalog
Class Schedule
Degrees & Certificates
Online Learning

Admissions and Aid
How to Apply
Getting Started
Requirements
Registration
Financial Aid


Resources
Faculty Online Teaching
Resources
Bookstore
Hughes Chapman Gallery
Physical Education Complex
Zollinger Library
News

Information for...
Students
Faculty & Staff
Community





✓ How to Apply

📄 Visit UNM-Gallup

👉 Give to UNM-Gallup



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The University of New Mexico - Gallup
705 Gurley Ave. Gallup, NM 87301, USA
(505) 863-7500



Accountability Policies | Contact UNM-G
Job Opportunities | Request Information
Notice of Non-discrimination
UNM Coronavirus Resources

2.3 News webpage

<https://www.gallup.unm.edu/news/>

[About](#)
[Academics](#)
[Admissions & Aid](#)
[Campus Life](#)
[News](#)
[Students](#)
[Faculty & Staff](#)
[Community](#)

1.800.682.7500
 [myNYM](#)
[Directory](#)
[A-Z](#)
[Give](#)

UNNM-G News

UNNM-G News UNNM-G News

Latest UNNM-G News

NEW PROCESS TECHNOLOGY PROGRAM AT UNM-GALLUP ENTERS REVIEW STAGE

An exciting new certificate and degree program will soon come to UNM-Gallup as a result of ongoing collaboration between campus and local industry leaders, including those from Restorative Technologies, the city of Gallup, and other industrial employers ...

FACULTY ONLINE TEACHING RESOURCES

On May 28, 2020 - Dr. Sherry Heston is currently serving as our instructional designer for online course efforts. She is now available to faculty to help develop online courses as we begin the summer semester and work toward the fall. This includes helping faculty ...

BOYSCOUTS CURBSIDE PICKUP BEGINS TODAY

On May 28, 2020 - The UNM-Gallup bookstore is currently offering curbside pickup for academic supplies between 10:00 through 4:00 with some important requirements in place during our period of limited operations ...

GOVERNOR'S COVID-19 UPDATE MAY 28

On May 28, 2020 - Some highlights from the governor's update today: 1,544 total cases / 700 new today, 225 deaths / 6 new death announced today, 161,544 total tests conducted. Rapid Response teams initiated on Monday (5/25) to focus on tribal populations, long-term ...

Called to a New Mission: Local Veterans, Brought Back Local Relief Efforts for Soldiers and Families in Need.

On May 27, 2020 - For local veterans many of whom are UNM-Gallup students or alumni the recent COVID-19 pandemic has brought an unexpected sense of isolation that has persisted over the past several months due to stay-at-home and other public health orders in ...

UNM-GALLUP FACILITIES MANAGEMENT AND STORAGE FACILITY

On May 26, 2020 - Congratulations to our facilities management team on their new facility which was recently completed on schedule and on budget! The 4,000-square-foot facility will add some new and high-tech conveniences including new kiosk drop-off for waste ...

► More UNNM-G News

Media Contact

Lee Lamb, Sr. Public Relations Specialist
Direct: (505) 863.7770
Cell: (505) 206-1877
lamb@unm.edu

Submit a Story

Do you have a suggestion for a story that illustrates excellence at UNM-Gallup?

[Submit a Story](#)

UNNM-G Events

Jun 04

The Grey Area: Mandatory Student Training

9:00 AM
SSTC 200

Aug 06

The Grey Area: Mandatory Student Training

12:00 PM
SSTC 200

Nov 04

The Grey Area: Mandatory Student Training

9:00 AM
SSTC 200

Nov 06

The Grey Area: Mandatory Student Training

10:30 AM
SSTC 200

► More UNNM-G Events

UNNM-G Social Media

[f](#)
[t](#)
[in](#)
[v](#)

Media Contact

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lamb@unm.edu

Submit a Story

Do you have a suggestion for a story that illustrates excellence at UNM-Gallup?

[Submit a Story](#)

Academics

[Academic Catalog](#)
[Academic Calendar](#)
[Class Schedule](#)
[Degree & Certificate](#)
[Online Learning](#)

Admissions and Aid

[How to Apply](#)
[Financial Aid](#)
[Registration](#)
[Transfer Admission](#)
[Financial Aid](#)

Resources

[Faculty Online Teaching](#)
[Research](#)
[Restorative Technologies](#)
[Regional Chamber Council](#)
[Regional Chamber Council](#)
[Regional Chamber Council](#)
[Regional Chamber Council](#)

Information For...

[Alumni](#)
[Faculty & Staff](#)
[Community](#)

[✓ How to Apply](#)
[Visit UNM-Gallup](#)
[Give to UNM-Gallup](#)

[Facebook](#)
[Twitter](#)
[Instagram](#)
[LinkedIn](#)


[YouTube](#)
[Vimeo](#)

[UNM-Gallup](#)

[UNM-Gallup](#)

2.4 Webpages with additional Menu

Automotive webpage: <https://www.gallup.unm.edu/autotech>




505.863.7500myUNMDirectoryA-ZGive

Search UNM Gallup

AboutAcademicsAdmissions & AidCampus LifeNewsStudentsFaculty & StaffCommunity

Automotive Technology

UNM-G / Degrees & Certificates / Automotive Technology




HomeAboutAuto Tech CertAAS Auto TechStudentsFacultyJob Opportunities

Auto Tech

UNM Gallup Automotive Technology

The purpose of the Automotive Technology program at The University of New Mexico, Gallup Campus, is to ensure those students enrolled have the opportunity to achieve their desired degree and receive Entry-Mid-Upper level training as an automotive technician. The program includes classroom lectures and laboratory experiences on past and current vehicles and products. Our program covers approved ASE certified curricula from Engine Repair and Performance to Automatic Transmission, Drivelines, Electrical and Body Systems, Air Conditioning and Heating, Brakes, Steering and Suspension Systems, Testing and Diagnosis and much more.



Academics

- Academic Calculator
- Academic Catalog
- Class Schedule
- Programs & Certificates
- Online Learning

Admissions and Aid

- How to Apply
- Getting Started
- Requirements
- Registration
- Financial Aid

Resources

- Faculty Online Teaching
- Resources
- Highway Chaperone Gallery
- Physical Education Courses
- Zotinger Library
- Maps


Information for...

- Students
- Faculty & Staff
- Community




How to Apply

Visit UNM-Gallup

Give to UNM-Gallup

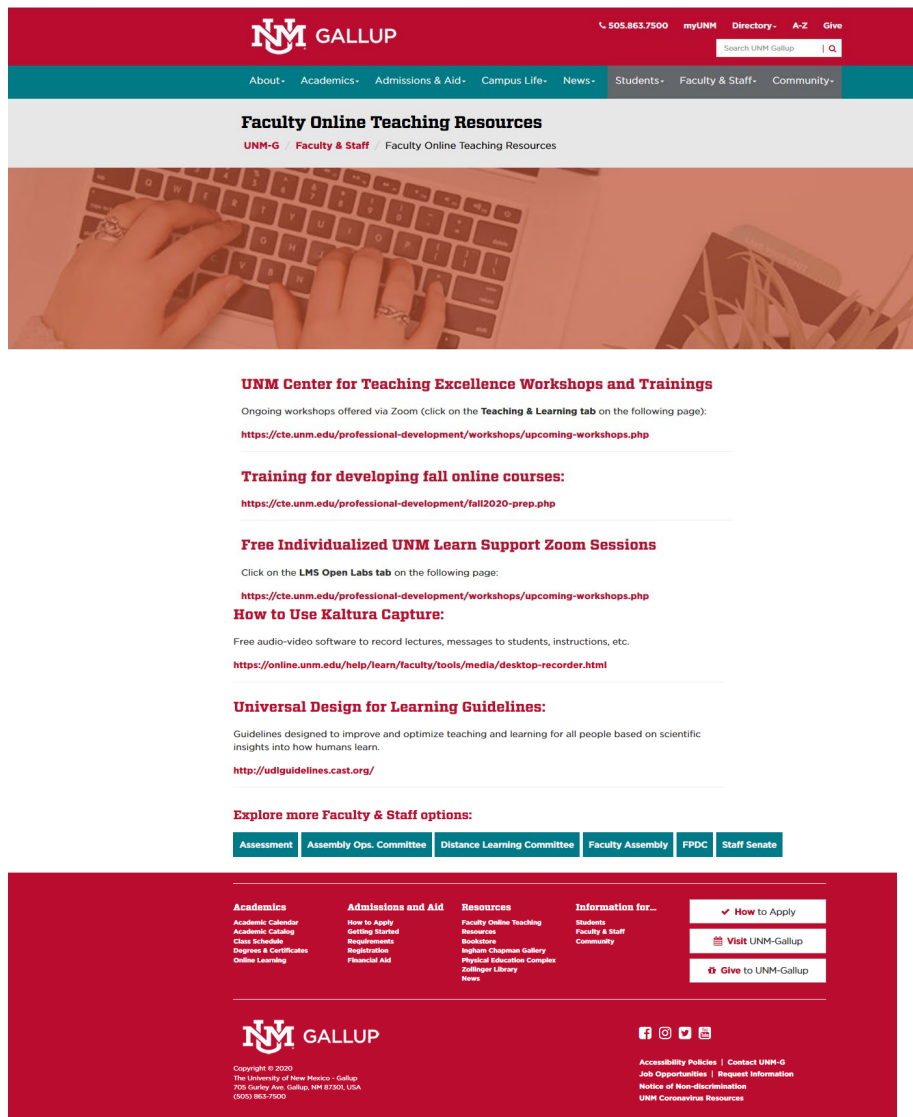


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200 Center Ave., Gallup, NM 87301, USA
(505) 863-7500




Accessibility Policies | Contact UNM-G
Job Opportunities | Request Information
Office of Non-discrimination
UNM Consortium Resources

<https://www.gallup.unm.edu/fs/teaching-resources.php>



2.6 Webpages without additional menu - small images within the content

About webpage: <https://www.gallup.unm.edu/about/>



505.863.7500 myUNM Directory A-Z Give

Search UNM Gallup

About Academics Admissions & Aid Campus Life News Students Faculty & Staff Community

About UNM-G

UNM-G / About / About UNM-G


Why We are Different

Chartered as a community college more than four decades ago, we operate under the aegis of the University of New Mexico as Gallup's branch campus. Although our priority has always been to serve our community as a two-year college, our association with UNM has allowed us to be flexible and stretch as the need arrives. In addition to our two-year programs, we also have a few entities operating on our campus or under our leadership: **Adult Education Center** on the North Side of Gallup, **Middle College High School**, **Community Education** and the **Center for Career and Technical Education** (CCTE). All these programs help to meet the needs of our very diverse community.

UNM-Gallup offers open enrollment, with opportunities to obtain a certificate in a vocational program, or an associate's degree in either a vocational program or an academic discipline. Many of our students concentrate on obtaining their basics at UNMG's affordable tuition rates before they transfer to four-year institutions.

The college specializes in helping under-served students get the help they need to succeed in college. We offer several concentrated remedial programs that have shown great success in helping students make the transition to non-remedial course work.

It's never too late to go to college. Whether you're a recently graduated high school student, or someone in search of a new career, we can help. Call us at **(505) 863-7500** and let us help you find what you're looking for.



Gurley Hall Building

Explore more About UNM-G options:

Campus Map Directions Org Chart Snapshot of UNM-G Strategic Plan, Master Plan The Region Vision, Mission

Academics

- Academic Calendar
- Academic Catalog
- Class Schedule
- Degrees & Certificates
- Online Learning

Admissions and Aid

- How to Apply
- Getting Started
- Requirements
- Registration
- Financial Aid

Resources

- Faculty Online Teaching
- Resources
- Bookstore
- Ingham Chapman Gallery
- Physical Education Complex
- Zollinger Library
- News

Information for...

- Students
- Faculty & Staff
- Community

✓ How to Apply

📅 Visit UNM-Gallup

👉 Give to UNM-Gallup

3- Features on the Webpages

All the features on the UNM-Gallup webpages should be in compliance with UNM Brand guidelines: UNM Logos, Colors and Fonts.

Here are the current features used on the UNM-Gallup website:

3.1 Slideshows

a- Main Page



b- News webpage



c- No text slideshow



3.2 Alphabet links (Cherry brand color)

Find Faculty and Staff for Last Name.

To Find Faculty and Staff information click on the letter of the alphabet below:




3.3 Contact Information

Contact Information with photo

Faculty

Contact us. We are here to help.



Sonya Damon
Program Director
☎ (505) 726-6324
✉ sdamon01@unm.edu

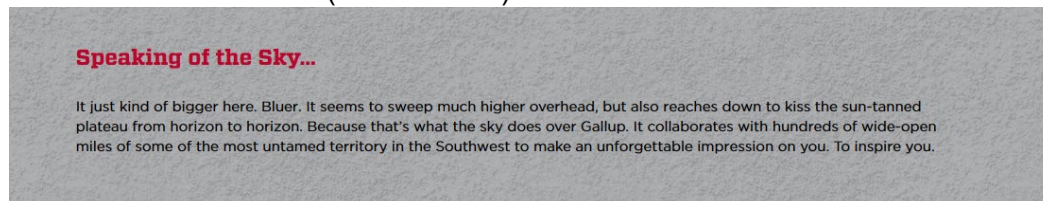
Contact Information section without photo

Our Staff

Lee Lamb
Sr. Public Relations Specialist
☎ (505) 863-7770
✉ lambc@unm.edu

Carmen Wellborn
Sr. Web Designer
☎ (505) 863-7542
✉ cwellbor@unm.edu

3.4 UNM Brand Texture (Brand colors)



3.5 Tables (Turquoise header)

2020 Classes:

Semester	Classes Begin
Summer 2020	June 1, 2020
Fall 2020	August 17, 2020

3.6 Buttons

- a- Buttons with shadow (right side links – brand colors)



- b- Buttons without shadow (Bottom of the page – Turquoise brand color)

These buttons are the same links from the main menu.

Explore more About UNM-G options:

Campus Map	Directions	Org Chart	Snapshot of UNM-G	Strategic Plan, Master Plan	The Region	Vision, Mission
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3.7 Panels (Brand colors)

How to get here:

FROM THE NORTH

- Take US 491 South to NM 602
- Stay straight to go onto NM 564
- Turn Right onto College Drive
- Turn Left onto Gurley Avenue

FROM THE SOUTH

- Take NM 602 North to NM 564
- Turn right onto NM 564
- Take 1st right onto College Drive
- Turn Left onto Gurley Avenue

FROM THE EAST

- Take I-40 West to Exit 26
- Turn Left onto E. Historic Hwy 66
- Turn Left onto Boardman Ave.
- Turn Left onto College Drive
- Turn Left onto Gurley Avenue




FROM THE WEST

- Take I-40 East to Exit 20
- Turn Right onto NM 602
- Stay straight to go onto NM 564
- Turn Right onto College Drive
- Turn Left onto Gurley Avenue




3.8 Boxes with icons and bottom button

Organizational Units

The University of New Mexico-Gallup's administrative units provide critical services that enable the College to accomplish its mission and fulfill its strategic plan. The departments under the wing of Administrative Services include:

 Business Operations Business operations personnel are responsible for a variety of tasks involving the administration of the operating UNM-Gallup annual budget . Go to Business Ops.	 Campus Police One of the primary objectives of the Campus Police is to make students, faculty and staff feel safe and secure while they are in campus. Go to Campus Police	 Information Technology IT Services Department provides resources to UNM-Gallup related to hardware, software, network and technology issues. Go to IT
 Human Resources UNM-Gallup Human Resources attract, develop and serves high qualified employees. Also, we promote employee success. We invites you to explore our career opportunities, all of which impact the success of our students. Go to HR	 Institutional Research The mission of UNM-Gallup IR is to service data requests that are internal to UNM Gallup, primarily for the purpose of reporting to external entities, and to support data-driven decision making both internally and at the level of state and federal governments. Go to IR	 Public Relations The UNM-Gallup PR Department is responsible for issuing press releases about events concerning the branch campus, as well as scheduling advertising. The department will also suggest speakers from the campus's faculty or staff for special events. Go to PR

3.9 Boxes with images and bottom button

 Bookstore Please visit the College Bookstore for your textbook needs as well as access to a selection of school supplies, textbooks, snacks and the latest in Lobo fashions. Go to Bookstore	 Physical Education Complex Within the P.E. Complex is a regulation basketball court, a cardio/weight room and full sized locker rooms. Explore P.E. classes in our Class Schedule . Go to P.E. Complex	 Zollinger Library The Zollinger Library offers a wide variety of resource materials as well as study areas and a computer lab. Individual study carrels and group study rooms are available. Go to Zollinger Library
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3.10 Dropdown menu

COVID-19 Updates

May 2020 COVID-19 Updates ▾

April 2020 COVID-19 Updates ▾

March 2020 COVID-19 Updates ▾

COVID-19 Updates

May 2020 COVID-19 Updates ▾

May 6, 2020 COVID-19 Update 

May 5, 2020 COVID-19 Update 

May 4, 2020 COVID-19 Update 

3.11Events (Cherry color)

Advisement Events

MAY 15 **Lobo Achieve/Web/Trax Info Session**
2:30 PM - 3:30 PM
SSTC 228

MAY 20 **New Student Orientation**
5:30 PM - 7:30 PM
SSTC 200

JUN 02 **learn.unm.edu Info Session**
10:30 AM - 11:30 AM
SSTC 228

JUN 09 **New Student Orientation**
2:00 PM - 4:00 PM
SSTC 200

3.12- Important messages/announcements (cherry and turquoise brand colors)

Due to health guidelines, the UNM Gallup Bookstore will be closed until further notice. Customer service inquiries can be directed to radakait@unm.edu

Bookstore Curbside Pickup Information

May 28 - June 5

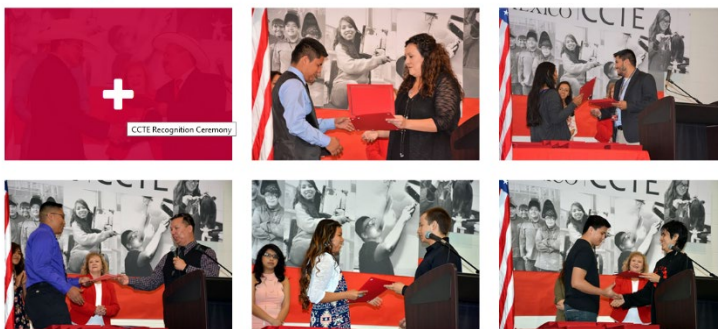
Disclosures

UNM-Gallup EMT Basic Certificate Program has determined its curriculum meets the state educational requirements for licensure or certification in New Mexico.

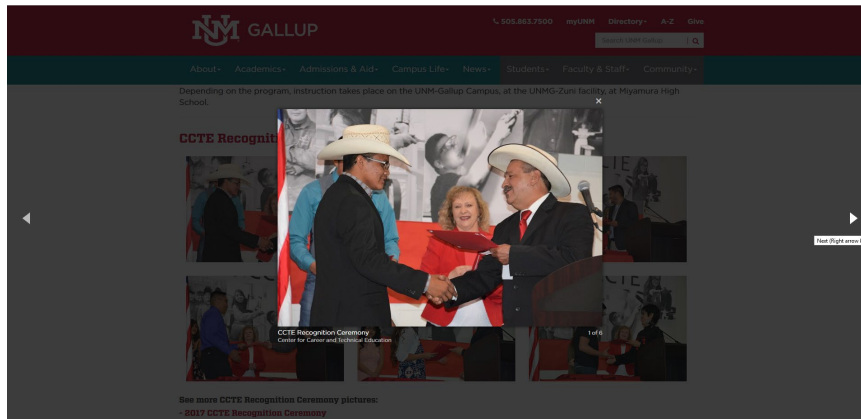
UNM-Gallup EMT Intermediate Certificate Program has determined its curriculum meets the state educational requirements for licensure or certification in New Mexico.

3.13- Gallery of Photos

CCTE Recognition Ceremony



After click the cherry background:



3.14 Pop up window



4- Checklist for the Creation/Update of webpages

- Use UNM-Gallup templates
- Add Title (40-75 characters)
- Add Meta Description (110-160 characters)
- Add Open Graph Tags
- Add H1 tag.
- Add content to the page using predefined brand compliance features
- Add page to the main menu (optional)
- Add page to the Sitemap.html (A-Z link)
- Add page to sitemap.xml and send to Google using Google Search console
- Validate HTML code using W3C services

5- Siteimprove

Review Siteimprove service for errors and warnings related to Quality Assurance, Accessibility and SEO:

5.1 Quality Assurance

The Quality Assurance tool will verify content quality, content freshness, security, and the user experience.

View complete list of QA issues on this Siteimprove article.

<https://support.siteimprove.com/hc/en-gb/articles/115001662911>

5.2 Accessibility

The Accessibility tool will verify issues related to Web Content Accessibility Guidelines (WCAG) 2

<https://www.w3.org/TR/WCAG21/#background-on-wcag-2>

View complete list of accessibility issues here:

<https://support.siteimprove.com/hc/en-gb/articles/360000193551-Categorization-of-accessibility-issues>

5.3 SEO

SEO stands for Search Engine Optimization. The SEO tool will provide recommendations and issues to help increase the visibility of the website on search engines like Google and Bing.

View complete list of what SEO tool check on websites:

<https://support.siteimprove.com/hc/en-gb/articles/114093991971>