



CEO Weekly Brief – 8/3/2018

Dr. James Malm

Provost's Capital Leadership Team

I am happy to have been asked to serve on the branch campus sub-committee of Provost Abdallah's Capital Planning Leadership Team. I agree with the provost that "Our capital plan provides direction to the institution on the physical development of our campus and therefore requires as much attention and direction from our campus leadership as the annual budget." It is key to note the importance of this scientific, sophisticated and collaborative planning and UNM-Gallup is on-board with a permanent seat on this team. Please see the link below for the committee charge and members.



CEO Collaboration

At the CEO meeting this week Dr. Patrick Valdez (UNM-Taos), Dr. Alice Letteney (UNM-Valencia), Dr. Cindy Rooney (UNM-Los Alamos) and I had a chance to discuss a number of issues that are unique to branch campuses. The top conversation items were the UNM Strategic Plan update and Right of First Refusal which governs branches in participating with outside institutions of higher education. These shared priorities allowed for innovative discussions about operating structures and ways to achieve maximum effectiveness at our respective branches.

Executive Cabinet

I attended the monthly meeting of Dr. Stokes' Executive Cabinet this week and received updates from the president on the plans for appointing an interim provost and hiring a search firm for a national recruitment. She also spoke about her summer listening tours and the valuable information she gathered from every part of New Mexico, as well as the most recent work involving the athletics department. I am grateful for the

opportunity to join campus leaders at these sessions to take receipt of President Stokes' report and share her direction with our campus.

Executive Cabinet Agenda
*Vendor attachment

Monday, July 30, 2018

Current Agenda Items	Leader	Time	Attachments/Next Steps/Details
Veterans Preference Program	Mike Brown	30 mins	
OUC Search	Dorothy Anderson	5 mins	
Update from the President	President Garnett S. Stokes	30 mins	
Announcements	All	5 mins	

Veterans Preferential Hiring

In keeping with her priority of making UNM a veteran-friendly institution, President Stokes recently introduced Preference Hiring for Veterans. This initiative will allow veterans to be automatically granted an interview for a position they apply for if they meet qualification requirements for the staff position. This program will be piloted from August 15, 2018 – June 30, 2019. Refer below for more information.

Executive Cabinet Presentation
Veterans' Preference Hiring for Staff Jobs
July 30, 2018

Strategic Plan Review

A recent review of the UNM Strategic Plan showed that for *Objective 2.3.1: Increase degree completion and transfer rates at branch campuses*, we are at 70% of progression. The objective reads as follows:

Branch campus students have interaction with the Albuquerque campus during their academic pursuits. A narrow definition isolating those students who were exclusively at branches and subsequently enrolled exclusively at the Alb. campus has been used to benchmark the number of transitioning students. This number has grown 40% since 2012 due to collaboration and degree completion initiatives on location at branch campuses or on-line. There is significant additional work to be done. Branch liaison Jerry Dominguez, Interim Senior Vice Provost Richard Wood, and branch campus deans are designing new structures and opportunities for interaction and transfers.

Please refer to the link below for the entire Strategic Plan.

A View to the Horizon

STUDENTS: THE LOBO EXPERIENCE

- Mass Customization for Student Success
- Renowned Honors College & Superior Degree Programs
- Networks for Academic, Civic, Professional & Social Engagement
- Culturally Dynamic & Inclusive Environment
- Compelling Motivation to be on Campus

LEADERSHIP & GOVERNANCE

- Trusting & Informed Partnership between Leadership & Regents
- Dynamic, Diverse and Effective Leadership
- Highly Effective Distributed University System

TEACHING & LEARNING

- Competency-based Learning
- Committed to Lifelong Learning
- Balanced Scholarship
- Innovative & Diverse Pedagogies



DISCOVERY & INNOVATION

- Leader in Interdisciplinary Teaching & Research
- Superb Research Infrastructure to Enable Discovery, Innovation & Technology Transfer
- Double Grants and Contracts as Compared to 2012

MARKET POSITION & BRAND

- Destination University Recognized & Sought out by Students & Faculty
- Effective/Programmatic Brand Management
- Globally Relevant

INSTITUTIONAL CULTURE

- Culture of Integrity
- Culture of Social Responsibility
- Culture of Mutual Respect
- Culture of Innovation

FACULTY & STAFF

- Balanced Quality of Life for Faculty & Staff
- High Level of Staff & Faculty Cooperation
- Recognition & Compensation Programs Linked to Outcomes

HEALTH SCIENCES

- Integrated HSC Academic & Service Model
- National Model for Public Health & Care of Diverse Populations
- Premier Health Care Choice for NM
- Top 50 Academic Health Science Center in Total Research Funding

STRATEGIC PARTNERSHIPS

- Robust public/private Relationships for Economic Development
- Strong Relationships with Other Educational Institutions
- Multi-Disciplinary Partnerships Among Arts & Sciences

INFRASTRUCTURE & FINANCIAL PERFORMANCE

- Aligned Resources & Values
- Stronger Endowments/Foundation
- Fiscal Transparency
- High Performance Infrastructure

Pre-bid Conference for Physical Plant Building

We had the opportunity this week to do a walk through with the construction contractors interested in working with us on our physical plant building. With an eye towards budgeting and building efficiency we are working on this as a CMAR (Construction Manager At Risk) project which specifically defines our relationships with the builders and designers. We hope to take occupancy of the new building in October of 2019.

Dean of Instruction and Chair of Business and Applied Technology

We have moved to written offers for both the dean of instruction and chair of business and applied technology positions with start dates by the first day of classes for the fall semester.

Fall Scheduling

The scheduling team assembled for their 4th meeting of the summer to address student needs and apply scientific scheduling management techniques to the final construction of the fall courses. With an eye towards accommodating high demand sections, we looked at issues of splintering, chronological blocking, bottlenecks and adjusting course caps to match room capacities. All of this will successfully address waiting lists by filling classrooms with students who need particular courses to stay in the sequence of their programs. The next meeting is scheduled for August 8 where we will prepare for cuts on low enrolled classes. All faculty are welcome to attend.

Environmental Scan

We are still collecting data for the environmental scan through surveys, focus groups and interviews. If you haven't taken the survey yet, please take 5 minutes and help us gather relevant information which will help us move forward in planning for campus needs. The link or QR code for the survey are below.

https://www.surveymonkey.com/r/UNM-G_Environmental_Scan



Professional Development

Several of our staff members have taken time this summer to sharpen their skills through a variety of professional development opportunities. Attending the Ruffalo Noel Levitz National Conference were Brittany Babycos, Carmen Wellborn, Melissa Rodriguez, Michelle Lee and Nicole Plummer. They attended sessions on enrollment management, marketing, recruitment and student success. The conference was in Orlando Florida July 24-26.

Marilee Petranovich will be attending the Council for Advancement and Support of Education (CASE) Workshop in Albuquerque August 2-3. Topics of the workshop will include fund development, alumni relations, communications and marketing.

Tuition Remission

As employees of the University of New Mexico we are all eligible for a number of benefits including Tuition Remission. This benefit allows all eligible employees to take university coursework at no cost. This is a great opportunity to take a class you've always wanted to take in any of our programs. I am using this benefit to enroll in a for-credit night class. I am so engaged with the offerings we have, I personally want to be in the front row with the best faculty and the best curriculum. I believe in "us" and all we have to offer. Consider if there might be something you are interested in – anything from welding to furniture building to yoga – and lots in between! Refer to the HR link below to retrieve a Tuition Remission form and become a student!

<https://hr.unm.edu/docs/benefits/tuition-remission-form.pdf>